

THE ORIGINAL

MOONBEAMS

Founded by — Colonel E. A. Little

Smallest Newspaper in the West — Circulation Under 1,000,000

Vol. III, No. 43 Boyes Hot Springs, Calif. Friday, May 2, 1958

By Mail: \$1.29 Per Year. Pickup, free

It's National Mental Health Week . . .

IN THE VALLEY OF THE MOON

Well . . . Well . . . Well . . . They tell us that Mental Health is the Nations No. 1 Problem . . . And that from April 27 to May 4 is known as National Mental Health Week . . .

Dr. Thomas L. Nelson, superintendent and medical director of the Sonoma State Hospital extends a welcome to the public at any-time, but this week has been regulated to provide a better opportunity for visitors to see the activities . . .

There will be special tours, taking 45-minutes, and panel discussions this Sunday starting at 1:00, 1:30 and 2:15 p. m. . . .

We also learned that it is felt that mental illness is on the decline, since more people are taking advantage of the clinics for treatment . . . And through public education . . .

So take time out this Sunday and pay the Sonoma State Hospital a visit and see for yourself the fine job that is being done by your neighbors for these 3,300 unfortunate mentally retarded human beings . . .

Ask what you can do to make life a little more pleasant for them . . . Your help will be appreciated . . .

Thank you,
The Publisher

MOONBEAMS

WAYNE POWERS, Pool Maintenance. Quality service. Chemicals, repairs, heaters. Six years in business. Call **Liberty 5-2955.**

There is a rumble that the valley will soon have a new department store that will feature "Big Discounts" on everything . . . A dollar saved is a dollar earned . . .

Despite the talk, this younger generation shows promise of great achievement.

MISSION CHAPEL MORTUARY, Funeral Directors, Sonoma. James and Jack Bisso. Only home-owned and operated mortuary serving Sonoma Valley families. Telephone **WE 8-3357.**

First Neighbor: "How did that naughty boy of yours get hurt?" Second Neighbor: "That good little boy of yours hit him with a brick."

Have you ever been out to Chef Cardini's Restaurant in Glen Ellen??? Well, its worth the trip just to meet Mrs. Cardini . . .

DENNY'S COG CLUB, Boyes. Gathering-place for sportsmen, fishermen, hunters, football and baseball fans. Congenial always.

Motorist: "How can I repay you for helping me get my car out of the ditch?" Farmer: "By check, cash, or money order."

"Your husband gets a lot of sentiment out of his pipe, doesn't he?" "Indeed he does. It's perfectly disgusting to see him clean it."

Had a nice visit with Mrs. Wallace at the Glen Ellen Liquor Store and she reports that "Slim" is on his way to recovery . . .

MENDEL'S CAFE, Boyes Plaza. Serving daily from 12; Spanish Food, Pizza, Steaks, Seafood — Cocktails — Closed Tuesdays.

Ballet teacher: "You'd be a great dancer except for two things." Student: "What's that?" Teacher: "Your feet."

MOONBEAMS seems to be on the mailing list of many political campaign headquarters, but they always forget to send along a check with their copy.

If you drink and drive you are not only thoughtless but selfish.

BANCROFT NURSERY, Sonoma. Is the place to get that gift for Mothers Day on Sunday, May 11th. . . They will deliver.

Every executive should sit back and meditate sometime during the day . . . and try not to snore.

We try to trade with all our advertisers, but there are a couple we don't care to do business with, any sooner than we have to . . . Yes, you guessed it, "The Funeral Directors." But is would be a good idea to Plan Ahead!!!

SUSAN'S RESTAURANT (formerly Blanche's) W. Napa, Sonoma. Short orders or full meals. Where Truckers' stop for coffee!

MOONBEAMS

EL DORADO HOTEL, Sonoma. John Merlo, Prop. Varied menu, Italian foods, a specialty. Splendid cocktail bar. Finest food.

Mr. and Mrs. Gail Fehrensens of Bates and Evans, were host to over 100 members and guests of The Redwood Empire Funeral Directors' Association at its April meeting held last week at the Sonoma Golf and Country Club.

Religion and tolerance go hand-in-hand, but some of us evidently miss the connection.

MIKE & ROSE'S MARKET, Boyes. Open Wed. to Sat., 10 to 6 except on Saturday, 9 to 7. Highest quality meats. Groceries.

Modest Texas Fisherman: "Sure, we've got small trout in Texas. Why, some are so small it takes only two men to toss them back into the lake."

The older a man gets the better he could swim as a boy.

SONOMA MISSION INN, Boyes. Splendid cuisine, excellent bar, and luxurious accomodations. Meet Millie, most nights.

People who talk about religion all the time often fail to understand its true meaning.

The Sonoma County Peace Officers Assn. were the guests of the Sonoma State Hospital last night. After an interesting tour, a fine meal was served.

FRANK BUCHBAUER (B & L Laundromat, Fetters), expert on all types of refrigeration — Have yours checked now.

You can always get someone to agree with you if you say what he likes to hear.

Everytime we call on Ed Reedy, tax consultant, he is out campaigning for the office of Sonoma County Auditor . . . Well, one must make calls if they expect to get results . . .

BROADWAY CAFE, Sonoma. Mendel Cader, manager. A cozy bar and dinning room, serving luncheons, dinners. Quiet, efficient.

The Busines and Professional Women's Club installed new officers at a dinner meeting at the Sonoma Golf and Country Club last Saturday night.

Denny's COG Club, sure is a busy place . . . Seems all the baseball fans, fishermen and the rest of the liars gather there.

Yes - - MOONBEAMS will be happy to take care of your RUBBER STAMP problems. Give us a try next time —

MOONBEAMS

Published every Friday by Private Bill Sandlin, P. O. Box 446, Boyes Hot Springs, Calif. \$1.29 per year by mail, pickup, free.

MOON BEAMS

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.

Wanted: "Man or woman part-time cleaning. Must be able to recognize dirt."

Stand up and be counted if you were missed by the Sonoma census taker. The city will collect \$8.19 in tax for each new resident.

"Pvt. Jim Rogers has been home on furlough after faking eight weeks' basic training at Fort Bliss."

CHEF CARDINI'S RESTAURANT, Glen Ellen. Fastidious in its meals, drinkables. Comfortable, luxurious. We cater anywhere.

One of our good subscribers, Mrs. Daniel Kline of 27 Pattern St., Sonoma, found a guest in her back yard this week, also his car. It seems David M. Tinder, 80, was making an illegal U-turn, following an accident in which he drove through two backyards and finally ended up on the Kline property.

Vacation: A period during which people find out where to stay away from next year.

JIM'S MEATS, at Boyes Springs Food Center. Top quality always. We cut to your order. Fresh poultry. Delicatessen dept.

America: The wonderful land where it's trashy to sit on the back step in your undershirt but gracious living if you've got nothing on but your shorts.

We see in the "Vital Statistics" where Clayton Charles Fincher, 49, Sonoma and Goldie Lee Gannon, 49, Petaluma, have taken out a marriage license . . . Guess they heard life begins at 40 and this will be their last chance . . .

OUR RESORT, El Verano. Let Harvey and Melina serve you your favorite cocktail. "Home of the Stein Club". U-R Welcome.

Did you hear that in Chicago this week, that burglars broke into William Shipley's apartment. Not only did they take \$1,000 in jewelry, but they stole his watchdog.

Baseball fan: A spectator sitting 500 feet from the plate who can see better than an umpire standing five feet away.

BOYES SPRINGS FOOD CENTER. A complete quality, one-stop market, with competitive prices. Take-out license. Stop in.

Camp: Where parents spend \$1000 for eight weeks to teach their son to make a 25-cent ash tray.

Mother's definition of leisure: The spare time a woman has in which she can do some other kind of work.

RUSTIC INN, Glen Ellen. Center of town. Last of the original 11 taverns. Jack London like the place. It's western!

MOON BEAMS

FRANK'S HARDWARE, Castner Bldg., Boyes. Gardening equipment, Household appliances, Giftware, Paint, Tools, Glass.

Help Wanted: "Responsible position open for puppy to help train three small children."

The El Verano Improvement Association was the attraction for several political candidates Thursday evening, at their regular monthly meeting. Fred Franklin, president of the association acted as moderator for the big event.

Sign in Snator Lyndon Johnson's office: "You ain't learnin' nothin' when you're talkin'."

PALMS INN, Verano. Meet Carl and Rene Inskeeps your hosts, also Wilma and Barney Barnett in the dining room. Open every day.

Met a man at the Four Corners Cafe. Said his name was Jack Coffey and that he was a candidate for Judge. He had just picked up one of their famous pizzas to take home.

For Sale: "Lawn mower, push type. Used very little, and when used, pushed very slow." Box X, % MOONBEAMS

Chap griping about the run-down hotel he stopped at during a heat wave: "When I left the key in the door, I cut off the ventilation."

R. A. "BOB" MILLER —o— "Yours for Life"

Insurance Exclusively **Next to Telephone Co., Sonoma**

Will sure be glad when Boyes Hot Springs is incorporated and we have our own police department. Then something can be done about all these "Hot Rods" that the C. H. P. and Sheriff can't see.

FOUR CORNERS CAFE, So. Broadway, Sonoma, The home of Steam Beer — Sensational Linguica Pizza to take out.

The annual spelling bee for the El Verano students will soon be held Hope we can get the winner of the fifth grade to help us get out MOONBEAMS . . .

GLEN ELLEN LIQUOR STORE. "Slim" Wallace. On Arnold Drive. Varied stock—wines, beer, whiskeys, liquors.

Don't forget, May 17th is Circus Time in El Verano !!!

Now that Spring has Sprung, here is a tip that may come in handy: Gather up all your wool shirts and coats and have them dry cleaned at the Valley of the Moon Cleaning Plant, before putting them away for the Summer.

For Sale: "Specially treated logs. Will burn for at least six hours at your beach party. If they go out after that, it's time you went home yourself."

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. Time-Ex watches. Soda fountain. A super drug store.

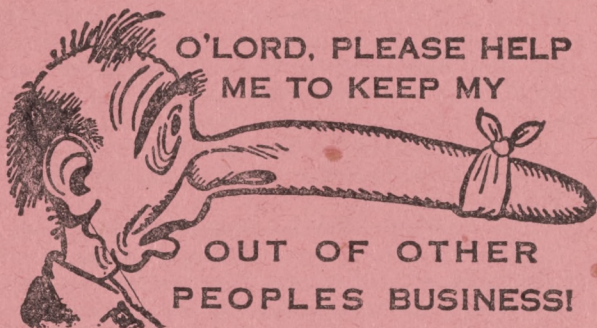
MOONBEAMS

Because of one small problem, I was a bit worried about telling my family of my engagement. They had never met my fiance — so I told them about all his good qualities. Then I said hesitantly, "There's one minor drawback to our marriage, but I know it won't interfere with our happiness. You see, our beliefs are different." Before I could explain, my oldest brother broke in, "Now, think this over carefully, Sis. Marriage isn't easy at best. Just what are his beliefs?" "He's a Catholic," I said. "Oh, hell," my brother exploded, greatly relieved. "I thought you were going to say he was a Republican!"

The salesgirl at the Adobe Drug perfume counter leaned toward her young customer and whispered: "If I may, let me give you a word of advice—please don't use this if you are bluffing."

JOHN A. ELLIS — Deserves Your Support — FOR SHERIFF

The doctor was taken to the patient's room but came down in a few minutes and asked for a pair of pliers. Soon after he demanded a chisel and hammer. —The distraught husband couldn't stand it any longer and asked, "Please Doc, what's wrong with my wife?" —"Don't know yet, son," enjoined the physician. "Can't get my bag



For your information our business is printing . . .

MOONBEAMS

Business Cards - \$5.00 per 1000 plus tax

MOONBEAMS

ADOBE DRUG (Ray S. Duer), 417 1st St. W., Sonoma. WE 8-2971

Prescription Specialist

Veterinary Supplies

Did we get a thrill, when a lady ran up to us and said, "MR. MOONBEAMS, do you have any extra copies of your April 11th issue? I want some copies of "A PSALM." It was a dandy."

Customer: "Is there any stew on the menu?" Waiter: "There was, but I wiped it off."

MANCUSO WINES, Glen Ellen. . . Grower-producer. Available
IN THE VALLEY OF THE MOON

By the way, have you met John A. Ellis, candidate for Sheriff? He reminded us of a "New Broom"

A lot of mothers in the last generation had their daughters vaccinated in places they wrongly thought would never show.

The local unit of Sons of Italy will celebrate its 11th anniversary on May 10th at Sebastiani Hall. U-R invited to attend, but are urged to make reservations by May 5th.

A frivolous woman makes life mighty interesting to a man while he's searching for a sensible one.

BATES & EVANS, Funeral Directors. 691 Broadway, Sonoma. Sonoma Valley's Pioneer Funeral Service firm. Serving families of all faiths since 1879. Telephone WEBster 8-2696.

Man leaving pet shop with puppy: "C'mon, little feller. You are going to change someone's mind about wall-to-wall carpeting."

Everything in this house works with buttons . . . except my shirts.

Did you get an invitation to Oscar Larson's grand opening??? Seems he had a major operation at the Sonoma Valley Hospital.

Happy Birthday Baker's Drive-In, and may you have many more.

RICHFIELD SERVICE, main corner, Boyes. Best equipped station in the Valley. Bud Delaney, proprietor. S & H Stamps.

Don't forget to send your check and get a checkup . . . also change to cigars . . . This is Cancer Control Month . . .

When you call the firemen you expect them to come . . . Now they are calling on you and expect you to come to their annual Ball which will be held on May 10th in the Vets Memorial Bldg.

Life is too brief. I had a friend whom I always intended to know better. Yesterday he died.

Bill Muffet said his car wouldn't skid. His monument shows that it could . . . and did.

LEE STARRETT, Massuer, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

MOON BEAMS

SONOMA GROVE, Hiway 12 south of Boyes. Finest food and drinkables, homelike atmosphere. Italian foods, also Seafood.

The Flowery school will hold summer school this year from June 16 through July 11th. Classes five days a week.

ELECTRONIC DRIVE-IN-TV and Radio Specializing In Auto Radio. 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839.

Well, Billy Graham has arrived in the big bad city of San Francisco to save the girls . . . If he finds a cute one he can save her for us . . . We could sure use a Girl-Friday to help with MOON-BEAMS.

Woman to seatmate on a Denver bus: "I get along very well with my daughter-in-law. I just keep my pocketbook open and my mouth shut."

BUD'S GARAGE, corner Railroad & Cherry Sts. Guaranteed finest workmanship. Chevron Service Station. Phone WE 8-3971.

The teen-ager wanted to borrow the family car on a foggy night to take his girl to a drive-in theater. "In this fog?" his father exclaimed. "Oh," explained the son, "we've already seen the movie."

Five Flowery teachers have informed the school board that they will not be on the staff next session . . . There must be a reason???

BATHHOUSE RESTAURANT, on the veranda. Merchants' light lunch. Giant Hamburgers, Farmerburger. Finest food, low cost.

We sure feel sorry for the Sonoma Police Dept. as they just took delivery of a new Ford . . . We got one a few months ago and we wish someone else had it . . .

For Sale Cheap: "My son's collection of be-bop and rock-and-roll records. If a boy's voice answers the phone, hang up and call later."

VALLEY OF THE MOON CLEANING PLANT, Hwy. 12, Boyes.

Fast service, Free pickup. All work done on premises. WE 8-5830.

Congratulations are due Sam Castori of the Electronic Drive-In for saving the life of a 2-year-old boy who fell into the river. Castori, was fishing nearby when the child lost his footing and fell into the river.

Plan to attend The Boy Scout Court of Honor, Monday evening, May 5th at the Flowery School. Several boys will receive the Coveted Eagle Scout Award. -The next thing you know they will be "Girl Scouting."

SONOMA GOLF & COUNTRY CLUB, Arnold Drive. Finest food always. Try our Clown Room. Henry Goulette, Manager.